Economics 28b: The Global Economy
Preliminary Fall 2021 Syllabus

Contact Information

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Student hours: TBA, or appointment
Email: jywJessica@brandeis.edu

BUGS tutor: Jacklyn Goloborodsky
Session times: TBA
Email: jgoloborodsky@brandeis.edu

Meeting Times/Locations

This course will be taught in person at the meeting times and locations given below. If there is a class
cancellation or if a class session needs to be held remotely rather than in person, I will send an email
through the LATTE system with additional information.

**Class:**
TTh 10:00-11:30 a.m. Pollack 001

**Recitation:**
T 6:30-8:20 p.m. Lown 002

Classes will be recorded, and the recordings will be edited and posted in LATTE (with some delay for
editing and processing). The two midterms will be held during the recitation period. Otherwise, the
recitations will be run as Q&A sessions with the TA.

Course Description

Content
This course provides an introduction to international economics and globalization. Over the semester, we
will examine the causes and effects of international flows of goods, services, labor, and capital; the
impact of government policies on these flows; and how exchange rates are determined. In addition, we
will look at the institutions that have been established to regulate international trade and finance,
including the World Trade Organization and the International Monetary Fund.

Learning Goals
At the end of the course, students will be better able to

1. apply economic principles and models to evaluate international news and policy proposals.

2. discuss economic features of globalization and counter some misconceptions about its effects.
3. discuss the institutions of the international economy such as the World Trade Organization and most favored nation principle.

4. use the economic models and modeling approaches developed in the course.

5. succeed in subsequent Economics courses – and beyond.

Prerequisites
Successful completion of Economics 2a or Economics 10a and 20a with at least a C or an equivalent course or courses. Knowledge of the material in Economics 2a or Economics 10a and 20a is assumed.

Materials
The required text for this class is Thomas A. Pugel, *International Economics*, 17th Edition (McGraw-Hill, 2020). Any edition from the 14th onward, including international editions, are very similar and have the same chapter order, so those editions will also work.

The bookstore has several rental and purchase options. If you are having difficulty purchasing course materials, please make an appointment with your Student Financial Services or Academic Services advisor to discuss possible funding options, including vouchers for purchases made at the Brandeis Bookstore.

Supplementary materials will be posted in LATTE on a topic-by-topic basis. You are also encouraged to keep up with international economic news by reading *The New York Times*, *The Economist*, the *Financial Times*, or listening to *National Public Radio* or the *BBC World Service*.

Evaluation
Your course average will be computed using the following formula:

- Homework 20% weekly – the lowest score will be dropped
- Project 20% 4 sections, each worth 5%
- Exam 1 20% October 19, in recitation
- Exam 2 20% November 16, in recitation
- Exam 3 20% TBA – held during the final exam period

The project and homework due dates will be posted in LATTE and on the course calendar. Sample exams and answer keys will also be posted in LATTE. There are no extra credit assignments.

I will use the following to assign grades based on the course averages while reserving the right to assign higher grades if appropriate.

<table>
<thead>
<tr>
<th>Letter grade</th>
<th>Percentage</th>
<th>Letter grade</th>
<th>Percentage</th>
<th>Letter grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A+</td>
<td>97-100</td>
<td>B-</td>
<td>80-82</td>
<td>D</td>
<td>63-66</td>
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<tr>
<td>A</td>
<td>93-96</td>
<td>C+</td>
<td>77-79</td>
<td>D-</td>
<td>60-62</td>
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<tr>
<td>A-</td>
<td>90-92</td>
<td>C</td>
<td>73-76</td>
<td>E</td>
<td>Below 60</td>
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<tr>
<td>B+</td>
<td>87-89</td>
<td>C-</td>
<td>70-72</td>
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<tr>
<td>B</td>
<td>83-86</td>
<td>D+</td>
<td>67-69</td>
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Course Plan

Overview

Course Introduction  day 1
International Trade Theory  weeks 1-8
International Trade Policy  weeks 9-12
International Factor Movements  weeks 12-13
Understanding Foreign Exchange  weeks 13-16

Weekly Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Week Includes</th>
<th>Meeting Dates</th>
<th>Topic(s) of the Week</th>
<th>Pugel Readings</th>
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<tbody>
<tr>
<td>1</td>
<td>8/26 - 8/29</td>
<td>8/26</td>
<td>Course Introduction</td>
<td>ch. 1</td>
</tr>
<tr>
<td>2</td>
<td>8/30 - 9/5</td>
<td>8/31 &amp; 9/2</td>
<td>The Supply &amp; Demand Model of Trade</td>
<td>ch. 2</td>
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<tr>
<td>3</td>
<td>9/6 - 9/12</td>
<td>9/9</td>
<td>Transportation Costs</td>
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<td>4</td>
<td>9/13 - 9/19</td>
<td>9/14</td>
<td>Comparative Advantage</td>
<td>ch. 3 &amp; pp. 48-61</td>
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<tr>
<td>5</td>
<td>9/20 - 9/26</td>
<td>9/23</td>
<td>Comparative Advantage</td>
<td>ch. 3 &amp; pp. 48-61</td>
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<td>6</td>
<td>9/27 - 10/3</td>
<td>9/27 &amp; 9/30</td>
<td>The Heckscher-Ohlin Model &amp; Extensions</td>
<td>pp. 61-63 &amp; ch. 5</td>
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<td>7</td>
<td>10/4 - 10/10</td>
<td>10/5 &amp; 10/7</td>
<td>New Trade Theory</td>
<td>ch. 6</td>
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<td>8</td>
<td>10/11 - 10/17</td>
<td>10/12 &amp; 10/14</td>
<td>Trade &amp; Economic Development</td>
<td>ch. 7</td>
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<tr>
<td>9</td>
<td>10/18 - 10/24</td>
<td>10/19</td>
<td>Tariffs</td>
<td>ch. 8</td>
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<td>10/21</td>
<td>Nontariff Barriers to Trade</td>
<td>ch. 9</td>
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<td>10</td>
<td>10/25 - 10/31</td>
<td>10/26 &amp; 10/28</td>
<td>Arguments For &amp; Against Protection</td>
<td>ch. 10</td>
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<td>11</td>
<td>11/1 - 11/7</td>
<td>11/2</td>
<td>Dumping &amp; Export Subsidies</td>
<td>ch. 11</td>
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<td>11/4</td>
<td>Trade Blocs</td>
<td>ch. 12</td>
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<td>11/11</td>
<td>Capital &amp; Technology Flows</td>
<td>ch. 15 (pp. 335-355)</td>
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<tr>
<td>13</td>
<td>11/15 - 11/21</td>
<td>11/16</td>
<td>Capital &amp; Technology Flows</td>
<td>ch. 15 (pp. 335-355)</td>
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<td>11/18</td>
<td>Migration</td>
<td>ch. 15 (pp. 355-366)</td>
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<td>14</td>
<td>11/22 - 11/28</td>
<td>11/23</td>
<td>The Balance of Payments</td>
<td>ch. 16 &amp; Appendix E</td>
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<tr>
<td>15</td>
<td>11/29 - 12/5</td>
<td>11/30</td>
<td>The Foreign Exchange Market</td>
<td>ch. 17 &amp; 20 &amp; pp. 642-653</td>
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<td>12/2</td>
<td>Covered &amp; Uncovered Interest Parity</td>
<td>ch. 18</td>
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<tr>
<td>16</td>
<td>12/6 - 12/8</td>
<td>12/7</td>
<td>What Determines Exchange Rates?</td>
<td>ch. 19</td>
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Policies and Resources

Classroom Health and Safety
On the Brandeis campus, all students, faculty, staff, and guests are required to observe the university’s policies on physical distancing and mask-wearing to support the health and safety of all classroom participants. Review the evolving COVID-related health and safety policies regularly.

Accommodations
Brandeis seeks to create a learning environment that is welcoming and inclusive of all students, and I want to support you in my course. If you think you may require disability accommodations, you will need to work with Student Accessibility Support (SAS) (781-736-3470, access@brandeis.edu). You can find helpful student FAQs and other resources on the SAS website, including guidance on whether you might be eligible for support from SAS.

If you already have an accommodation letter from SAS, please make sure I receive a copy as soon as possible so that I can ensure effective implementation of accommodations for this class. In order to coordinate exam accommodations, please provide the accommodation letter at least 48 hours before an exam.

Academic Integrity
You are expected to be honest in all your academic work. You shall not submit work that is falsified or is not the result of your own effort. The University’s policy on academic integrity is contained in section 4 of the Rights and Responsibilities Handbook. Allegations of academic dishonesty will be forwarded to the Department of Student Rights and Community Standards. Sanctions for academic dishonesty can include failure on the assignment, failure in the course, suspension from the University, or other sanctions. If you are in doubt regarding standards of academic honesty as they apply to a specific assignment, you should consult the course instructor before submitting your work. Citation and research assistance can be found at Brandeis Library Guides - Citing Sources.

Homework: You can work on the homework with other students in Econ 28b. But what you turn in must represent your own work, not simply a copy of another student’s assignment.

Course materials from previous semesters: To protect your learning experience and that of your classmates, you may not consult course materials from previous semesters of The Global Economy. I do not provide such materials to current students, but some of you may have access to them through other means.

Homework Submissions
The homework assignments must be submitted as legible .pdf files through Gradescope. (Let me know in advance if submitting homework in this form will present a problem.) This will help the TA provide timely and consistent feedback. Some tips on how to create .pdf files on your phone are included in LATTE.
Time Commitment
Success in this 4-credit course is based on the expectation that students will spend a minimum of 9 hours of study time per week in preparation for class (readings, papers, discussion sections, preparation for exams, etc.)

Communications
Please use your Brandeis email to reach out to me and to receive my replies and course announcements. Therefore, you will need to check your Brandeis email regularly. All course announcements can also be found on the Course News & Announcements page in LATTE. Except for weekends and holidays, I will reply to most email messages within 24 hours and ask that you do the same. Even if you cannot give a full reply within that timeframe, please at least send a timely acknowledgement that you have received my message.

Excused Absences
If you experience an illness or family emergency that will keep you from attending class for a week or more, please contact your advisor in Academic Services. Your advisor will then inform me, along with your other instructors. At an appropriate time, we will determine what to do about the work you missed.

Student Support
Resources are available to help with the academic and non-academic factors that contribute to student success (finances, health, food supply, housing, mental health counseling, academic advising, physical and social activities, etc.). Please explore the many links on the Support at Brandeis page to find out more about the resources Brandeis provides to help you and your classmates achieve success.