This class marks a profound shift in how we teach globalization. While a number of courses address the causes and consequences of a globally integrated world, this course is built around case studies of episodes during which countries reformed specific policies and moved their countries towards or away from global engagement. In other words, we look at how globalization was actually achieved, and what it delivered, for specific countries and people.

There are a number of reasons for this approach. By focusing on given countries, we can focus more clearly on globalization as a policy choice and consider why governments made the choices that they did at particular times. Why, in other words, did particular governments and leaders enact different “styles” of globalization? Second, and because we look at globalization as a deliberate process, we can focus on the policy instruments that are at the heart of global integration. Third, and because we consider comparative cases, we can look at the record of globalization outside the industrialized north, and examine how globalization was enacted in some of the most populous countries of the world. In that review, we also witness the diversity of experiences that constitute the contemporary process of globalization.

While the case studies of globalizing policy reform constitute the central element of this course, these cases are framed within two, conceptual sections that provide an essential, intellectual structure. In the introductory section, we consider definitions of the concept, accounts of earlier globalizations, and theoretical analysis of the economic and political consequences. This preparation gives us the necessary tools to understand what was at stake in the specific, country policy reforms. The concluding section focuses on the consequences of globalization and the feedback from globalization to domestic politics. As we merge this more theoretical analysis with the lessons from individual case studies, and students’ research, we hope to develop new understandings of why globalization happened as it did and the prospects for integration in the contemporary world.

Learning Goals:

The course is designed to achieve the following objectives.

1) Increasing students’ understanding of globalization based on a scholarly literature from history, public policy, international relations, comparative politics, sociology, and economics.
2) Extending students’ knowledge of how globalization as a process of policy reform has been enacted in different country settings.
3) Strengthening students’ ability to engage in independent research, with a focus on developing their own case study of an episode of policy reform related to globalization.
NB: Success in this four-credit course is based on the expectation that students will spend a minimum of nine hours of study time per week in reading and preparation for class and exams. The prerequisite for this class is that students must have taken an introductory class in international economics, such as IGS 8A.


This book is available at the Brandeis bookstore and online from multiple vendors. It will also be available as a course reserve.

Other readings, indicated on the course outline, will be available on Latte.

Academic Integrity: You are expected to follow the University's policies on academic integrity: [http://www.brandeis.edu/svpse/academicintegrity/](http://www.brandeis.edu/svpse/academicintegrity/). Suspected instances of dishonesty will be referred to the Director of Academic Integrity. You may also have your assignments reviewed by Turnitin.com to verify originality. During the course, you may be asked to work together on empirical research, but are expected to write up that research independently.

Use of cell phones and laptops in the classroom: Use of cell phones in class is prohibited. If you wish to leave your cell phone on in 'silent' mode because of a specific emergency, please alert the professor at the beginning of class. You are permitted to use laptop computers for taking notes if the computer is used for academic purposes. If your laptop use appears to distract you, or other students, you will no longer be allowed to use your computer in class.

Latte Course Website: Nearly all the material for this course can also be found on the class website on Latte, but you are strongly advised to print readings and bring them to class. Readings have been copied with two pages per page for greater efficiency in printing. I will also use Latte and email for communications about any change in course sessions.

Special Accommodations: If you are a student with a documented disability on record at Brandeis University and wish to have reasonable accommodations made for you in this class, please come and see me as soon as possible. I will be very pleased to facilitate accommodations that will help you flourish in this class. Please keep in mind that accommodations cannot be provided retroactively.

Excused Absence Policy: If you face an emergency and/or a loss in your family, or if you experience health problems, you should contact your advisor at the Office of Academic Services so that they can communicate confidentially with your professors. This will permit you to be excused from class sessions and I will work with you to adjust due dates on assignments.

Calendar of Sessions: In the Course Outline that starts on the following page, sessions shaded in purple address the substantive, political science literature. Sessions shaded in green address political science research methods. The course outline shows the topic for each session, the readings we will cover and any assignment that is associated with that day.
**Course Assignments:** These are set out in the table below:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Weight</th>
<th>Description</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reading Responses</td>
<td>10%</td>
<td>Students submit four online reading responses. You must pre-commit to four sessions, from Feb 13th to April 3rd, on a sign-up sheet that I will circulate.</td>
<td>Various</td>
</tr>
<tr>
<td>Guide to Policy Context</td>
<td>10%</td>
<td>You submit a two to three-page summary of the policy-making process in a country of your choice, based on recommended data sources.</td>
<td>Feb 11th</td>
</tr>
<tr>
<td>Concept Application</td>
<td>10%</td>
<td>By this date, you submit a two-page discussion of how a given conceptual framework of policy-making or globalization applies to a particular country or episode.</td>
<td>Mar 4th</td>
</tr>
<tr>
<td>Paper proposal</td>
<td>20%</td>
<td>A three to-five-page research paper proposal with a question, discussion and bibliography.</td>
<td>Mar 25th</td>
</tr>
<tr>
<td>Summary of Findings</td>
<td>10%</td>
<td>A three to six slide presentation on your research project and initial findings.</td>
<td>Apr 15th</td>
</tr>
<tr>
<td>Participation</td>
<td>10%</td>
<td>Your participation in discussions is sought throughout the semester, particularly in supporting group discussion prior to February 13th. Feedback grades will be given in mid-March and updated for a final participation grade.</td>
<td>Various</td>
</tr>
<tr>
<td>Final paper</td>
<td>30 %</td>
<td>The final research paper will be 15-20 pages in length, including bibliography.</td>
<td>May 10th</td>
</tr>
</tbody>
</table>

**Course Outline**

**Section I: Conceptual Frameworks**

**January 16th:** Introduction

**January 22, 23:** Concepts and Historical Record


**History:** Rodrik, Chapters One and Two; Richard Baldwin, 2016, *The Great Convergence*, Part One: Introduction and Chapters 1-3.

**January 28th, 30th:** Consequences


Section II: Case Studies

Feb 4\textsuperscript{th}, 6th: Setting Policy


Feb 11\textsuperscript{th}, 13th: Consequences and the Turn to Openness


Feb 25, 27: Liberalizing Trade in Europe and China

Europe: Milward, 1992, The European Rescue of the Nation State, Chapters One and Four; Moravcsik, The Choice for Europe.

China: Rodrik, Chapter Seven; Vogel, 2013, Deng Xiaoping and the Transformation of China, Chapters to be assigned

Mar 4,6: Paradoxes of Trade Liberalization


Mar 11,13: Liberalization and Alternatives


Mar 18,20: Liberalizing Capital


Mar 25, 27: Globalization and Industrial Structure


Apr 1,3: Globalization, Redistribution and Neo-Liberal Economics


Section III: Feedback Loops

Apr 8, 10: Globalization and Its Discontents


Apr 15, 17: The Futures of Globalization


Apr 29th: Presentation of Student Research Projects